

## PRIVACY POLICY

Food Marshal Tech Services Private Limited, ("**Food Marshal**", the "**Company**", "**we**", "**us**" and "**our**") is a company incorporated under the provisions of the Companies Act, 2013 and powers / manages the Facebook Pages, **DishCo** and its Social Media content on Facebook.

Food Marshal respects the privacy of its users and is committed to protecting it through our compliance with this privacy policy. With a view to offer most enriching and holistic internet experience to its users. The information about the user as collected by Food Marshal is: (a) information we may collect from users when they access or use our Facebook Pages and Links (the "**Services**"); and (b) information automatically tracked as you navigate through our Services (information collected automatically may include usage details, IP addresses and information collected through cookies, web beacons and other tracking technologies) ("**Information**").

By using Food Marshal's Facebook Pages or its Services, you consent to collection, storage, and use of the personal information you provide (including any changes thereto as provided by you) for any of the Services that we offer.

This policy applies only to information we collect through our Services, in email, text and other electronic communications sent through or in connection with our Services.

This policy DOES NOT apply to information that you provide to, or that is collected by, any third-party, such as restaurants at which you make reservations and/or pay through our Services and social networks that you use in connection with our Services. We encourage you to consult directly with such third-parties about their privacy practices.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Services. By accessing or using our Services, you agree to this Privacy Policy. This policy may change from time to time, your continued use of our Services after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

### (I) USER INFORMATION

#### Information you provide to us

To avail certain sites / services on our Facebook Pages, users are required to provide certain information for the registration process that may include without limitation:

1. **Your account information:** Your full name, email, gender, mobile number, postal code and password.  
You may optionally provide us with this information through third-party sign-in services such as Facebook and Google Plus. In such cases, we fetch and store whatever information is made available to us by you through these sign-in services.
2. **Your content:** Your reviews, photographs, comments, followers, current and prior restaurant reservation details and history, favourite restaurants, special restaurant requests, your restaurant reservations through our Services, names, and other information you provide on our Services, and other information in your account profile. This App is not to be used for upload of any kind of pornographic materials in the form of Photos of any individual without explicit consent from that individual. This feature is also not to be used to upload any photos of individuals of any age, only to be used to upload photos of Food items which you may wish to share with the users of DishCo. You will also need to consent to forfeit all rights of such photos taken and will not claim copyright or royalty charges from Food Marshal Tech Services for publishing these photos in the App or shared to other End Users of the App therein.

3. **Your searches and other activities:** The search terms you have looked up and results you selected.
4. **Your browsing information:** How long you used our Services and which features you used.
5. **Your public posts:** You also may provide information (such as ratings, reviews, tips, photos, comments, likes, bookmarks, friends, lists, etc.) to be published or displayed (hereinafter, "**posted**") on publicly accessible areas of our Services, or transmitted to other users of our Services or third-parties (collectively, "**User Contributions**"). Your User Contributions are posted on and transmitted to others at your own risk. Although we limit access to certain pages, you may set certain privacy settings for such information by logging into your account profile. This App is not to be used for upload of any kind of pornographic materials in the form of Photos of any individual. You will also need to consent to forfeit all rights of such photos taken and will not claim copyright or royalty charges from Food Marshal Tech Services for publishing these photos in the App or shared to other End Users of the App therein.

The Information as supplied by the users enables us to improve our applications and provide you the most user-friendly experience.

All required information is service dependent and Food Marshal may use the above said user information to, maintain, protect, and improve its Services (including advertising services), for developing new services and to personalize your experience while using our Services. Such information will not be considered as sensitive if it is freely available and accessible in the public domain or is furnished under the Right to Information Act, 2005, any rules made there under or any other law for the time being in force.

#### **Precise location information and how to opt out**

When you use one of our location-enabled services (for example, when you access Services from a mobile device), we may collect and process information about your mobile device's GPS location (including the latitude, longitude or altitude of your mobile device) and the time the location information is recorded to customize the Services with location-based information and features (for example, to inform you about restaurants in your area or applicable promotions). Some of these services require your personal data for the feature to work and we may associate location data with your device ID and other information we hold about you. We keep this data for no longer than is reasonably necessary for providing services to you. If you wish to use the particular feature, you will be asked to consent to your data being used for this purpose. You can withdraw your consent at any time by disabling the GPS or other location-tracking functions on your device, provided your device allows you to do this. See your device manufacturer's instructions for further details.

#### **COOKIES AND OTHER ELECTRONIC TOOLS**

We, and third parties with whom we partner, may use cookies, pixel tags, web beacons, mobile device IDs, "flash cookies" and similar files or technologies to collect and store information in respect to your use of the Services and third party Facebook Pages / websites. A cookie is a small text file that is stored on your computer that enables us to recognize you (for example, as a registered user) when you use our application, store your preferences and settings, enhance your experience by delivering content and advertising specific to your interests, perform research and analytics, track your use of our Services, and assist with security and administrative functions. Cookies may be persistent or stored only during an individual session. A pixel tag (also called a web beacon or clear GIF) is a tiny graphic with a unique identifier, embedded invisibly on a webpage (or an online ad or email), and is used to count or track things like activity on a webpage or ad impressions or clicks, as well as to access cookies stored on users' computers. Food Marshal uses pixel tags to measure the popularity of our various pages, features and services. We also may include web beacons in e-mail messages or newsletters to determine whether the message has been opened and for other analytics.

Third parties whose products or services are accessible or advertised through the Services, including social media services, may also use cookies or similar tools, and we advise you to check their privacy policies for information about their cookies and other practices. We do not control the practices of such partners and their privacy policies govern their interactions with you.

### **Information from Third Parties**

We may collect, process and store your user ID associated with any social media account (such as your Facebook and Google account) that you use to sign into the Services or connect with or use with the Services. When you sign in to your account with your social media account information, or otherwise connect to your social media account with the Services, you consent to our collection, storage, and use, in accordance with this Privacy Policy, of the information that you make available to us through the social media interface. This could include, without limitation, any information that you have made public through your social media account, information that the social media service shares with us, or information that is disclosed during the sign-in process. Please see your social media provider's privacy policy and help center for more information about how they share information when you choose to connect your account.

We may also obtain information about you from third parties such as partners, marketers, third-party applications/websites, and researchers, and combine that information with information which we collect from or about you.

## **(II) INFORMATION SHARING**

We may disclose personal information that we collect or you provide, as described in this privacy policy, in the following ways:

### **General Information Disclosures**

1. To our subsidiaries and affiliates, which are entities under common ownership or control of our ultimate parent company [Food Marshal Tech Services Private Limited].
2. To contractors, service providers and other third-parties whom we use to support our business (e.g. dinner reservations and food delivery) and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them. In the unlikely event of any disclosure of your information from these affiliates or business partners as described above, you will not hold liable in any court of law – Food Marshal Tech Services Pvt. Ltd liable for legal action.
3. To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of Food Marshal's assets, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding, in which personal information held by Food Marshal about the users of our Services are among the assets transferred.
4. To third-parties to market their products or services to you if you have consented to receive the promotional updates. We contractually require these third-parties to keep personal information confidential and use it only for the purposes for which we disclose it to them.
5. To fulfill the purpose for which you provide it.
6. For any other purpose disclosed by us when you provide the information.
7. Service Providers: We may share your information with outside vendors that we use for a variety of purposes, such as to send you emails and messages on behalf of other Food Marshal members, push notifications to your mobile device on our behalf, provide voice recognition services to process your spoken queries and questions, help us analyze use of our Services, and process and collect payments. Some of our products, services and databases are hosted by third party hosting services providers. We also may use vendors for other projects, such as conducting surveys or organizing sweepstakes for us. We may share information about you with these vendors only to enable them to perform their services.

8. **Legal Purposes:** We may share your information when we believe in good faith that such sharing is reasonably necessary in order to investigate, prevent, or take action regarding possible illegal activities or to comply with legal process. We may also share your information to investigate and address threats or potential threats to the physical safety of any person, to investigate and address violations of this Privacy Policy or the Terms of Service, or to investigate and address violations of the rights of third parties and/or to protect the rights, property and safety of Food Marshal, our employees, users, or the public. This may involve the sharing of your information with law enforcement, government agencies, courts, and/or other organizations on account of legal request such as subpoena, court order or government demand to comply with the law.
9. To enforce or apply our Terms of Use [insert web link of the Terms] and other agreements, including for billing and collection purposes.
10. If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Food Marshal, our customers or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.
11. **Consent:** We may share your information in any other circumstances where we have your consent.

### **Information Shared with Restaurants**

When you make a restaurant reservation through our Services, your information is provided to us and to the restaurants with whom you choose to interact. In order to facilitate your reservation, we provide your information to that restaurant in a similar manner as if you had made a reservation directly with the restaurant. If you provide a mobile phone number, restaurants or Food Marshal may send you text messages regarding your reservation status. Some restaurants also require you to provide credit or debit card account information to secure your reservation. When you make a restaurant reservation through our Services and/or make a payment to a restaurant through our Services, we may also share with the restaurants additional information, such as information about your dining preferences and history or information that we collect from third-parties.

Information you choose to share with a restaurant when you make a reservation and/or pay a restaurant through our Services may be used by the restaurant for its own purposes. We do not control the privacy practices of restaurants. Please contact the restaurant directly if you want to learn about its privacy practices.

### **Payment Card Information**

To use certain of our Services, such as to make reservations at certain restaurants and to make payments to certain restaurants, we may require credit or debit card account information. By submitting your credit or debit card account information through our Services, you expressly consent to the sharing of your information with restaurants, third-party payment processors, and other third-party service providers (including but not limited to vendors who provide fraud detection services to us and other third parties), and you further agree to the following terms:

1. When you use a credit or debit card to secure a reservation through our applications, we provide your credit or debit card account information (including card number and expiration date) to our third-party payment service providers and the applicable restaurant.
2. When you initially provide your credit or debit card account information through our Services in order to use our restaurant payment services, we provide your credit or debit card account information to our third-party payment service providers. As explained in our Terms of Use, these third parties may store your credit or debit card account information so you can use our restaurant payment services through our Services in the future.
3. For information about the security of your credit or debit card account information, see the "Security" section below.

### **(III) ACCESSING AND UPDATING PERSONAL INFORMATION**

We will take reasonable steps to accurately record the personal information that you provide to us and any subsequent updates.

We encourage you to review, update, and correct the personal information that we maintain about you, and you may request that we delete personal information about you that is inaccurate, incomplete, or irrelevant for legitimate purposes, or are being processed in a way which infringes any applicable legal requirement.

Your right to review, update, correct, and delete your personal information may be limited, subject to the law of your jurisdiction: (i) if your requests are abusive or unreasonably excessive, (ii) where the rights or safety of another person or persons would be encroached upon, or (iii) if the information or material you request relates to existing or anticipated legal proceedings between you and us, or providing access to you would prejudice negotiations between us or an investigation of possible unlawful activity. Your right to review, update, correct, and delete your information is subject to our records retention policies and applicable law, including any statutory retention requirements.

### **(IV) INFORMATION SECURITY**

We have implemented appropriate physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access to your information and to maintain data security. These safeguards take into account the sensitivity of the information that we collect, process and store and the current state of technology. We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it, including the use of vault and tokenization services from third party service providers. The third party service providers with respect to our vault and tokenization services and also our payment gateway and payment processing are all validated as compliant with the payment card industry standard (generally referred to as PCI compliant service providers). However, no method of transmission over the Internet or via mobile device, or method of electronic storage, is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security and thereby usage in a manner that is inconsistent with this Privacy Policy.

We assume no liability or responsibility for disclosure of your information due to errors in transmission, unauthorized third-party access, or other causes beyond our control. You play an important role in keeping your personal information secure. You should not share your user name, password, or other security information for your Food Marshal account with anyone. If we receive instructions using your user name and password, we will consider that you have authorized the instructions.

We use third-party advertising companies to serve ads when you visit our Facebook Page. These companies may use information (not including your name, address, email address or telephone number) about your visits to this and other applications / websites in order to provide advertisements about goods and services of interest to you. Any complaints or concerns with regards to content or to report any abuse of laws or breach of these terms may be taken up with the designated grievance officer as mentioned below via post or by sending an email to [privacy@dishco.com](mailto:privacy@dishco.com) to:

Mr. Soumya Das (Grievance Officer)

#### **Grievance Redressal**

Redressal Mechanism: Any complaints, abuse or concerns with regards to content and or comment or breach of these terms shall be immediately informed to the designated Grievance Officer as mentioned below via in writing or through email signed with the electronic signature to:

Mr. Soumya Das (Grievance Officer)  
**Food Marshal Tech Services Private Limited**  
[www.dishco.com](http://www.dishco.com)

Food Marshal Tech Services Private Limited  
640 B, Khorshed Villa,  
Khareghat Road,  
Dadar (East),  
Mumbai - 400 014, India.  
Tel: 022 61520200

#### **(V) LINKS TO THIRD PARTY SITES**

The Services may contain links to third-party Facebook Pages / websites. Your use of these features may result in the collection, processing or sharing of information about you, depending on the feature. Please be aware that we are not responsible for the content or privacy practices of other Facebook Pages / websites or services which may be linked on our Services. We do not endorse or make any representations about third-party Facebook Pages / websites or services. Our Privacy Policy does not cover the information you choose to provide to or that is collected by these third parties. We strongly encourage you to read such third parties' privacy policies.

#### **(VI) COMPLIANCE WITH DATA PROTECTION REGULATIONS**

The information we obtain from or about you may be processed and stored in India [and our other various servers located across the globe, which may provide for different data protection rules than the country in which you reside]. We comply with generally accepted industry standard regulations regarding the collection, use, and retention of data. Each location may provide for different data protection rules than the country in which you reside. By using the Services, you consent to the collection, transfer, use, storage and disclosure of your information as described in this Privacy Policy, including to the transfer of your information outside of your country of residence. If you have any questions relating to your personal data, please write to us on [privacy@dishco.com](mailto:privacy@dishco.com).

#### **(VII) CHANGES TO PRIVACY POLICY**

We reserve the right to amend this Privacy Policy from time to time to reflect changes in the law, our data collection and use practices, the features of our services, or advances in technology. Please check this page periodically for changes. Use of information we collect is subject to the Privacy Policy in effect at the time such information is used. If we make any material changes to this Privacy Policy, we will post the changes here. Please review the changes carefully. Your continued use of the Services following the posting of changes to this Privacy Policy will constitute your consent and acceptance of those changes.

#### **(VIII) CONTACT US**

If you have any queries relating to the processing/usage of information provided by you or Food Marshal's Privacy Policy, you may email us at [privacy@dishco.com](mailto:privacy@dishco.com) or write at the following address:

Attention: Mr. Soumya Das  
Privacy Officer  
Food Marshal Tech Services Private Limited  
640 B, Khorshed Villa,  
Khareghat Road,  
Dadar (East),  
Mumbai - 400 014, India.  
Tel: 022 61520200

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